

INDO - JAPAN NEWS

The Indian information technology (IT) industry has played a key role in putting India on the global map. Thanks to the success of the IT industry, India is now a power to reckon with. According to the Department of Information Technology (DIT), the overall Indian software and services industry revenue is estimated to have grown from US\$ 10.2 billion in 2001-02 to reach US\$ 58.7 billion in 2008-09—translating to a CAGR of about 26.9 per cent. The industry grew at 12.9 per cent in 2008-09

The National Association of Software and Service Companies (NASSCOM) is the apex body for software services in India. As per its 'Strategic Review 2010' published in February 2010, the India IT-BPO industry is estimated to aggregate revenues of US\$ 73.1 billion in FY 2010, with the IT software and services industry accounting for US\$ 63.7 billion of revenue.

▶ **Suzuki to increase focus on 2-wheelers**

NEW DELHI: Suzuki is working on an aggressive strategy for beefing up its two-wheeler operations in India and will increase investments by nearly 50% and double production capacity and product portfolio over the next 18 months.

<http://economictimes.indiatimes.com/news/news-by-industry/auto/two-wheelers/Suzuki-to-increase-focus-on-2-wheelers/articleshow/6045897.cms>

▶ **Ashok Leyland-Nissan venture to launch 3 small trucks by 2013**

Chennai: India's second largest heavy commercial vehicle maker Ashok Leyland Ltd and Japanese car maker Nissan Motor Co. Ltd on Tuesday announced the launch of three light commercial vehicles (LCVs) from 2011 through 2013. The auto makers also confirmed to be in talks to create a small car for the Indian market within the \$2,000-6,000 (Rs93,400-Rs2.8 lakh) price range.

http://www.ibef.org/artdisplay.aspx?cat_id=139&art_id=26012&arc=show

▶ **Nissan starts production of compact car Micra**

Mumbai: Nissan Motor India today announced the start of production of its 'Made-in-India' compact car (hatchback) Nissan Micra at its manufacturing plant at Oragadam, near Chennai. "In an exponentially growing and challenging Indian automobile industry, we are introducing a product that has been specifically designed keeping in mind the discerning consumer needs of India. The India made Micra will supply to strategic markets such as Europe, Middle East and Africa and this is only possible due to the high quality skills of Indian team," said Toshiyuki Shiga, Chief Operating Officer, Nissan Motor Company.

http://www.ibef.org/artdisplay.aspx?cat_id=139&art_id=25947&arc=show

▶ **L&T on aggressive expansion abroad**

Mumbai: Gulf region developing into one major hub; firm says it wants wide global customer base. Larsen & Toubro (L&T), India's largest engineering, construction and technology company, is aggressively expanding its footprint across various places abroad, as part of a vision to become a global multinational engineering and technology major.

L&T has started new offices, mainly sales and marketing outfits, in countries such as Nigeria and South Africa in the African continent, Brazil in Latin America and Germany in Europe in the past few months.

<http://www.business-standard.com/india/news/itaggressive-expansion-abroad/393972/>

IJCCI NEWS:

Arranging visits to unique Industrial facilities is an important activity of IJCCI. Learning the best practices is an ongoing activity and Members are appreciating such initiatives taken by IJCCI.

A day trip to Infosys - Mysore Campus was arranged on FRIDAY, 18TH JUNE 2010. We thank Infosys for their support and co-operation in making the visit a memorable one.



PROVERBS / KOTOWAZA

百語より一笑

Hyaku go yori isshou

(A smile is worth a hundred words)

Feelings surpass words.

Japanese Manners & Etiquettes - 2

Harmony in Japanese Society

- Harmony is the key value in Japanese society.
- Harmony is the guiding philosophy for the Japanese in family and business settings and in society as a whole.
- Japanese children are taught to act harmoniously and cooperatively with others from the time they go to pre-school.
- The Japanese educational system emphasizes the interdependence of all people, and Japanese children are not raised to be independent but rather to work together.
- This need for harmonious relationships between people is reflected in much Japanese behavior
- They place great emphasis on politeness, personal responsibility and working together for the universal, rather than the individual, good.
- They present facts that might be disagreeable in a gentle and indirect fashion.
- They see working in harmony as the crucial ingredient for working productively.



KNOW OUR MEMBERS

M K Technology is a global software development and information technology outsourcing company with offshore development center in India. We provide offshore outsourcing solutions to enterprise worldwide. Combining proven expertise in technology, and an understanding of emerging business domains, we deliver a range of outsourcing services that include Custom Application Development, web Development, e-Business Solutions and engineering solutions. We develop the following software solutions:

Engineering Solutions CAD/CAM, Customization on 2D Processing, Customization on 3D Modeling
E Business, ERP- Production Planning & Control, Web Development

We firmly believe in offering exceptional value to our customers along with our Global Partner companies (Hi-Tech Company Software Solutions (Chennai) Pvt. Ltd, India, <http://www.htssindia.in> and market-i Pvt. Ltd, Japan, <http://www.market-i-jp.com>) using state-of-the-art technology. While our core business practices are built around acquiring and honing our expertise in the latest front line technologies, we strive to keep ourselves on the cutting edge of the following:

- * Software Development Tools
- * Core Internet Technologies
- * Microsoft Platforms
- * Software Engineering Methodologies and Processes
- * Software Design Frameworks
- * Sun Platforms

According to your needs and budget, we will develop the optimal software solution. We use the most popular and cutting edge technologies that are optimal for the project from a technical and financial point of view. Our programming skills are not limited with the solutions above, and if you do not find the exact programming task in this list, just contact us and our specialists will review your task and show how we can solve it.

For more details visit us at: <http://www.mktindia.com>

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Orotex Chemicals India Pvt. Ltd. established in October 2009, is a wholly-owned subsidiary of IIDA Industry Japan. We are the manufacturers of Noise Insulator and Adhesives used in the automobile sector. The technology of Orotex supports safety and comfort of automobile with sound proof damping and reinforcement. Our products include:

- * Rubber type sound insulator
- * Mastic sealant
- * Stiffener
- * Butyl tape
- * Spot weld sealant
- * Damper
- * Tape type adhesive

Our main clients in Japan are Toyota Motor Co. Ltd., Mitsubishi Motors Co. Ltd., Mazda Corporation, Nissan Motors, Daihatsu Motor Co. Ltd., Honda Motors Co. Ltd., Isuzu Motors Co. Ltd., General Motors, and Ford etc. We have our presence in Japan (4 manufacturing units in Aichi prefecture), Thailand (Bangkok), China (Foshan city) and a sales office in Germany.

Orotex India's goal is to provide world-class services to clients in its areas of focus, offering required services to them. We have started our Bangalore branch (Orotex India) at a very small scale and plan to expand it gradually. We have a vision of giving our existing customers and our potential customer a new definition of quality and service.

For more details visit us at: <http://www.orotex.co.jp/english/html/english-top.html>